



**S&M-CM/165/RCVs & TOPUPS/2012-13/ 127      Dated @ Chennai-6      the 19.12.12.**

Sub: Full usage value equal to MRP on Top-ups with MRP Rs.220,440 & 550-reg.  
Ref: CO Circular No: 26-18/2010-T&C-CM No.92 /12-13 dt 18.12.12.

With reference to the CO orders under ref., approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups with MRP Rs.220, 440 & 550/- only** in C-TOP-UP for Tamilnadu LSA (incl. CHTD) and Rs.220 in Paper Vouchers for CHTD in 2G & 3G prepaid Mobile services for 12 days **from 20.12.2012 to 31.12.2012**

The details are given below:-

|                          |   |
|--------------------------|---|
| The promotional offer is | <b>Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 220,440 &amp; 550.</b>   |
| Period of Offer          | <b>20.12.2012 to 31.12.2012</b>   |
| Applicable for           | TOP-UPs of MRP Rs.220,440 & 550 in C-TOP-UP/Flexi TOP-UP for Tamil Nadu Circle<br>TOP-Ups of MRP Rs.220,440 & 550 in C-TOP UP/Flexi TOP-UP & Rs.220 in Paper voucher for Chennai Telecom District |

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

(S.BAMA)  
AGM (Marketing-CM)  
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.  
GM(S&M-CM), Chennai Telephones, Chennai for information pl.  
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.  
DGM In charge IN - Trichy & Bangalore - for necessary action please.  
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.  
Heads of SSAs, -- for kind information and necessary action please.  
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.  
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .  
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.